

ڪريٽا
Kreata

Confidential

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KREATA

**Crafting powerful brand
stories that drive results.**

Built to Kreate.

***Designed to
Dominate.***

Your Global Digital Growth Partner

We are a Dubai-based conglomerate comprising communications, digital marketing, digital display solutions, and retail fitout entities. As marketing experts with new age skills, our strategies seamlessly blend data, research, and consumer insights. Welcome to a world, where kreateivity isn't just a skill; it's a way of life.

Let's kreate digital success stories, together.

15+ years of creative
industry excellence

150+ GLOBAL BRANDS

Partnering with 150+ global brands to create impactful digital experiences. Our work helps brands grow, connect, and lead in competitive markets.

45+ BN ESTIMATED ROI

45+ BN in estimated ROI across global campaigns. Proven strategies that convert ideas into measurable success.



كرياتا
Krëata

KREATA GLOBAL BRAND COMMUNICATION

A digital company creating ideas, content,
and campaigns that move brands forward

كرياتا
Krëata **STUDIO**

KREATA GLOBAL BRAND COMMUNICATION

We craft compelling TVC and DVC concepts
that bring brands to life.

Team KREATA

At Kreata Global, our team is a diverse collective of creative thinkers, strategists, and digital experts. Driven by passion and powered by expertise, we combine innovation, data, and insight to craft solutions that help brands grow, engage, and succeed in the digital world.

40+

**Diverse talents,
one shared vision.**

10+

**Different nationalist
& vibrant culture**

Happy Team, Happy Client

Inspired by the UAE's happiness agenda, we prioritize our team's mental health and well-being. We believe that a valued, supported, and happy workforce is the foundation for delivering exceptional results to our clients.

Cross-Skill Workplace

As a hybrid creative agency, consultancy, and technology company, our multidisciplinary team provides end-to-end capabilities on a global scale. We leverage our combined expertise to deliver growth and results across the entire brand and customer experience.

15+

Creative Specialization
uniting strategy, marketing,
and creative brilliance

Diversity, Equity, and Inclusion

We are dedicated to actively cultivating a diverse, equitable, and inclusive environment where every individual feels welcomed, respected, and heard.

Zero Ego Policy

We foster a safe, people-first environment free of ego. We believe this approach inspires growth, collaboration, and outstanding outcomes for our team, our clients, and our community.

TRUSTED BY BRANDS

We partner with global brands to create impactful digital experiences and measurable results.



And many more...

A skateboarder is captured in mid-air, performing a trick. The skateboarder is wearing a light-colored jacket and dark pants. The background is black, and a vibrant, multi-colored ribbon (shades of purple, pink, and red) flows from the top right towards the bottom left, partially obscuring the skateboarder. The text 'what we do' is overlaid in large, white, sans-serif font.

what we do

**Kreating 360 degree digital
marketing services with impeccable
results**

Advertising



Creative Concepts



Graphic Design



Motion Graphic



2D and 3D Animation



Copywriting



Content Creation



Storytelling



Photoshoots



Advertising Strategy



Ads Filmmaking



Post-Production



Illustration & Art

Digital



Content Strategy



Content Planning



Lead Generation



PPC & GDN



Marketing Strategy



Content Publishing



Website Development



Website Design & UI/UX



Social Media Strategy



Media Buying



Influencer Marketing



SEO & SEM

Branding



Brand Creation



Brand Experience



Brand Integration



Brand Development



Brand Naming



Brand Strategy



Omni Channels



Brand Localization



Branding/Rebranding



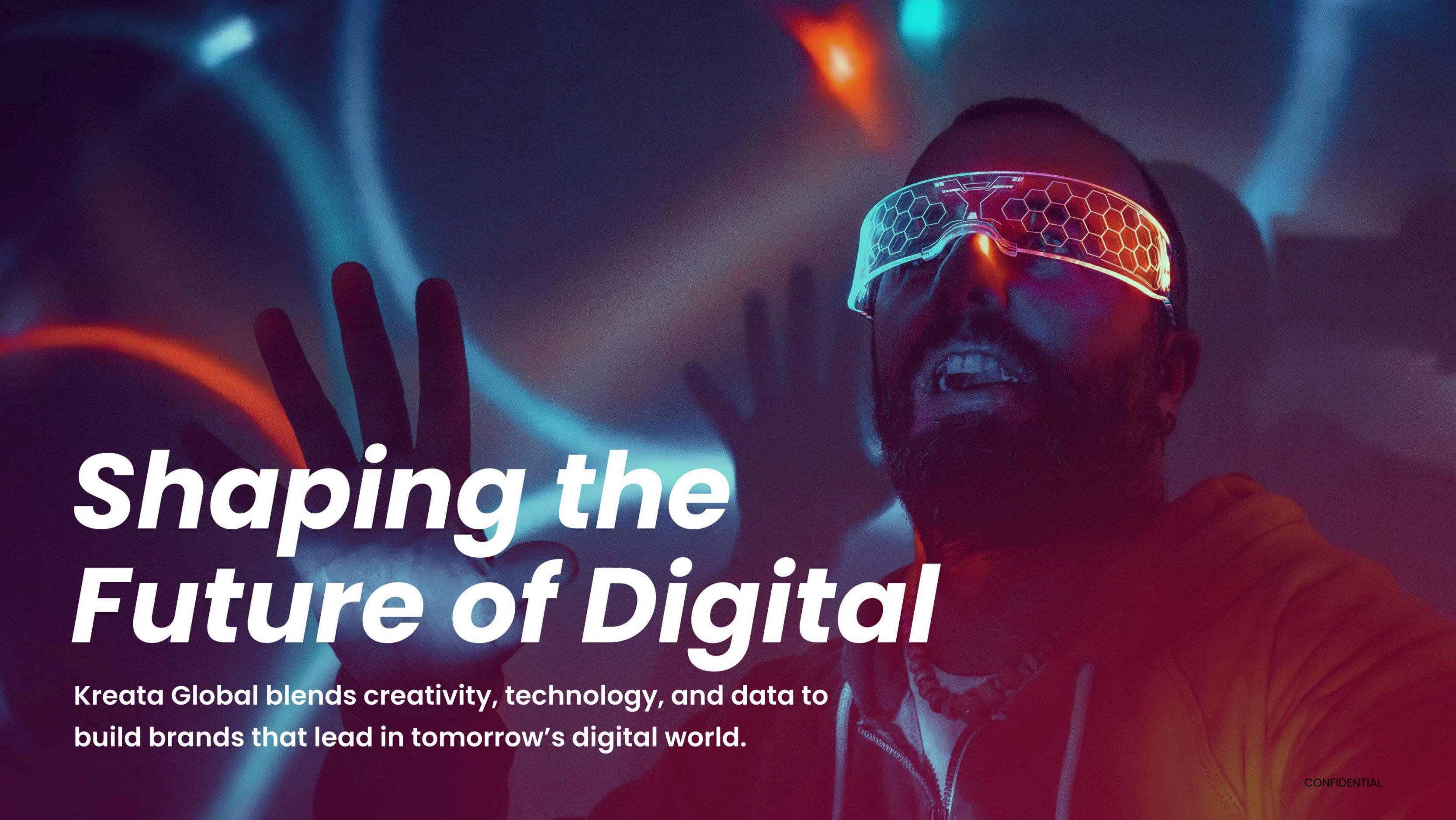
Brand Positioning



Brand Audit



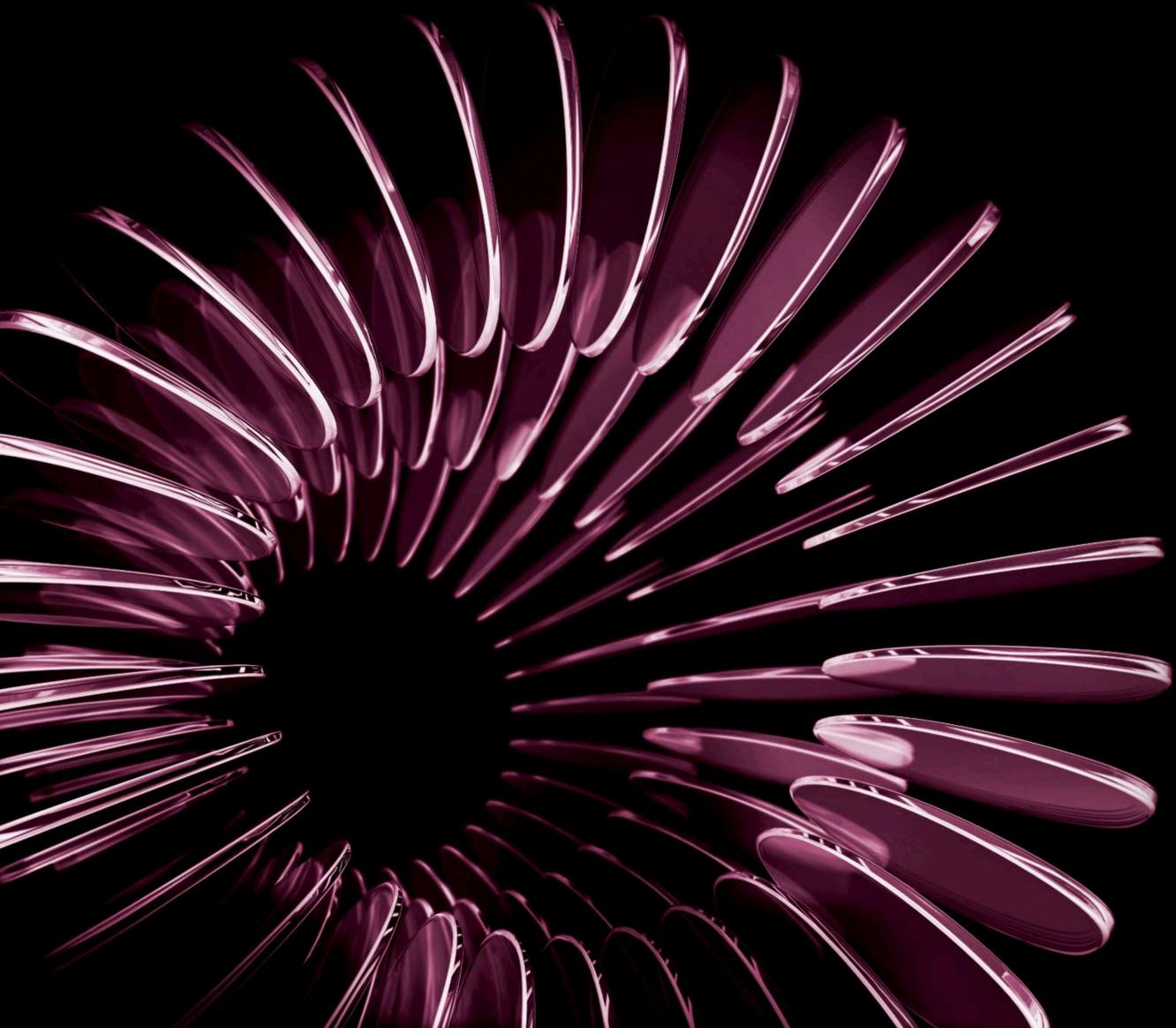
Brand Digitizing



Shaping the Future of Digital

Kreata Global blends creativity, technology, and data to build brands that lead in tomorrow's digital world.

Our Values



Creativity with Purpose

We believe creativity should do more than look good—it should solve problems, tell meaningful stories, and deliver real impact for brands.

Data-Driven Thinking

Every decision we make is backed by research, insights, and performance metrics, ensuring our strategies are smart, measurable, and effective.

Innovation at the Core

We continuously evolve with new-age tools, technology, and AI-driven solutions to keep our clients ahead in a fast-changing digital world.

Client-Centric Approach

Your goals become our mission. We work as true partners, aligning our expertise with your business objectives for long-term success.

Integrity & Transparency

We value honesty, clarity, and accountability in everything we do, building trust through open communication and ethical practices.

Excellence in Execution

From concept to delivery, we uphold the highest standards, ensuring quality, consistency, and attention to detail across all touchpoints.

Collaboration & Growth

Great ideas are born through collaboration. We foster a culture of teamwork, learning, and continuous improvement—for our people and our clients.

HOW WE WORK

At Kreata Global, we don't just execute campaigns; we engineer outcomes. Our process is built on the intersection of modern technology and timeless creativity. We believe that true impact happens when data-driven logic meets boundless imagination.

Business |

| Consumer

Here is how we turn ambitious ideas into digital masterpieces

01 Discover & Decode

Every project begins with deep listening. We dive into the DNA of your brand, researching your target audience and learning the nuances of your business. By combining consumer behavior analysis with market trends, we ensure every decision is rooted in insightful data rather than assumption.

02 Strategize & Innovate

We are a "Cross-Skill Workplace"—part creative agency, part consultancy, part tech company. We leverage this multidisciplinary expertise to craft customized strategies that align with your specific budget and timeline. Whether it's a global digital transformation or a hyper-local activation, our plan is always to connect creativity with tangible business objectives.

03 Create & Execute

This is where "Kreativity" comes alive. Our team of designers, developers, and storytellers brings the strategy to life with heart and precision. From "digital masterpieces" to seamless retail fit-outs, we execute with a focus on excellence, ensuring your brand is not just seen, but understood.

04 Optimize & Evolve

Launch is just the beginning. We believe in measurable results. Through rigorous analytics and reporting, we continuously monitor performance, refining and optimizing campaigns in real-time to maximize ROI and drive sustainable growth.

The Engine Behind Our Work

Happy Team, Happy Client Our best work comes from a place of well-being. By prioritizing our team's mental health and happiness, we ensure they bring their best energy to your project every day.



Why KREATA?

We are the intersection where Logic meets Magic. In a world of fragmented services, we stand apart as a hybrid partner—combining the strategic depth of a consultancy, the innovation of a tech company, and the storytelling power of a creative agency.

01. A Decade of “Firsts”

We don't just follow trends; we set them. Since 2010, we have stayed ahead of the curve, becoming the first agency in the region to earn the “Preferred Marketing Developer” badge from Facebook. Our history is paved with industry recognition, including nominations for prestigious advertising awards across the GCC.

02. The “Logic + Magic” Advantage

We believe that data without creativity is boring, and creativity without data is a gamble. Our “Kreativity” approach fuses consumer insights and hard data with boundless imagination. This ensures every campaign, retail fit-out, or digital solution we deliver is not just visually stunning but commercially effective.

03. End-to-End Capability

We are a true Cross-Skill Workplace. From developing complex web applications and AI-driven content to designing immersive in-store displays, we handle it all under one roof. We don't outsource your success; we build it with our own diverse, multidisciplinary team.

04. Culture That Drives Results

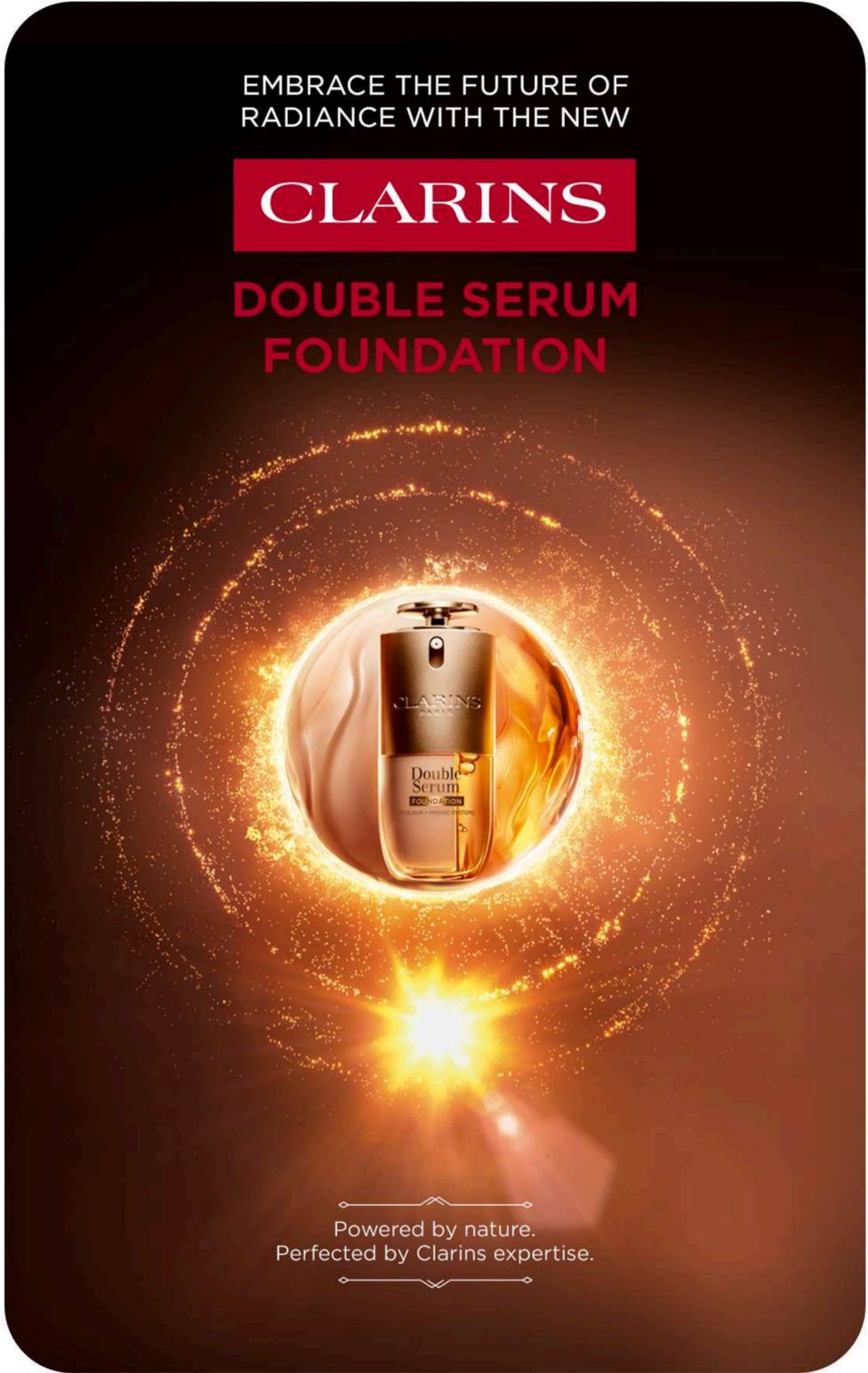
We believe that a Happy Team equals a Happy Client. Our “Zero Ego” policy fosters a safe, inclusive environment where the best ideas win—regardless of job title. This internal harmony translates directly into seamless collaboration and outstanding outcomes for your brand.

05. Trusted by the Best

Our work speaks for itself. We have partnered with Global Fortune 500 companies and homegrown success stories alike, delivering campaigns that they—and we—are truly proud of. When you work with us, you aren't just hiring an agency; you are gaining a partner committed to your growth.

selected projects

Kreating magic across
design & reels.



Double Serum

THE MOST COMPLETE
AGE-DEFYING CONCENTRATE

CLARINS



CLICK HERE TO PLAY





AirArabia Wherenext?



**Fly again
and again**

To the UAE return from
649
SAR

AirArabia

The first person to show us the joy of flying!

Happy Father's Day

AirArabia

100 marvels around the world. Yet nothing compares to you!

Happy Mother's Day

AirArabia

Thank you to the people who turn the turbulence into 'just a road bump'

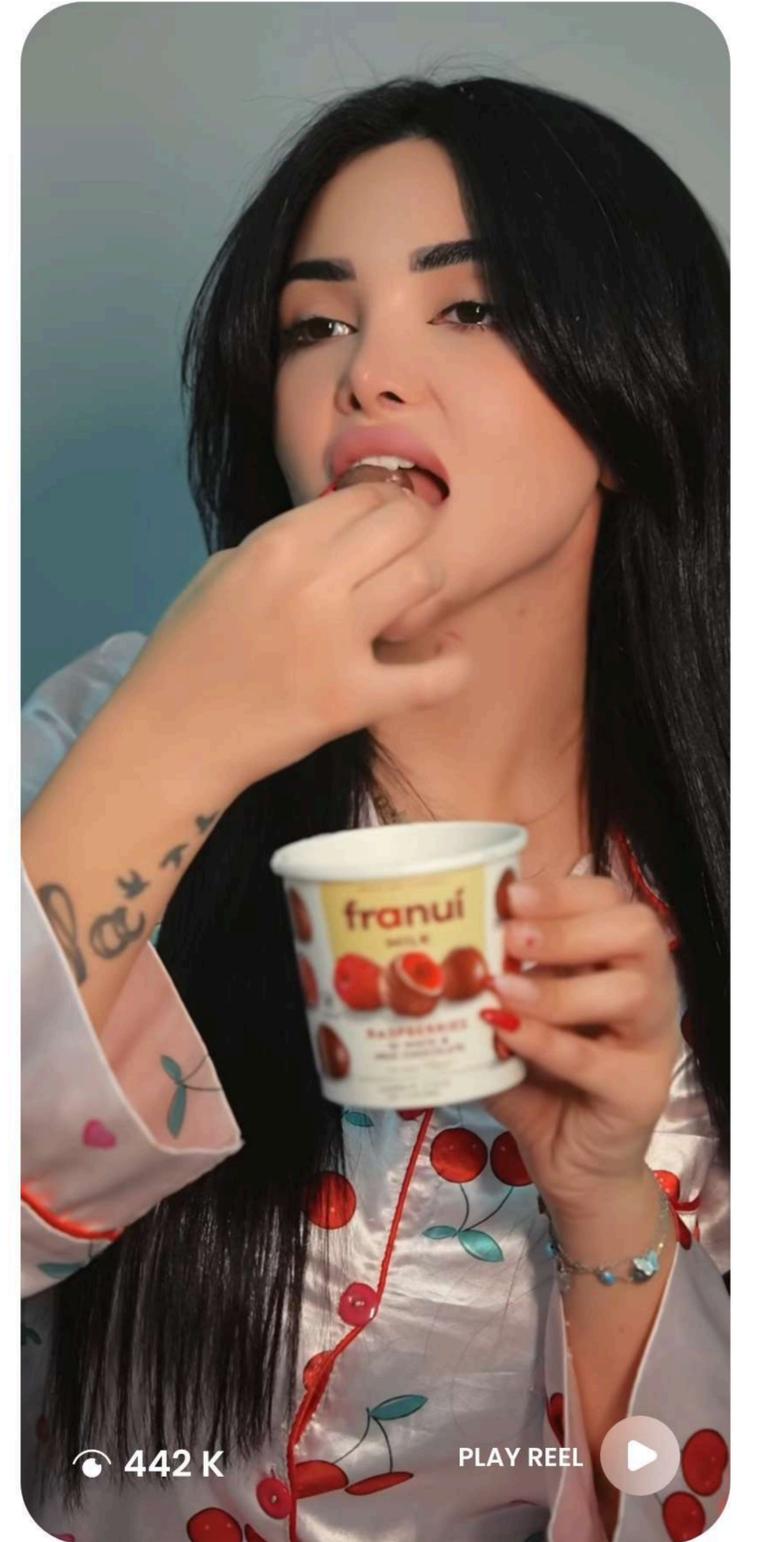
#WorldPilotsDay

AirArabia

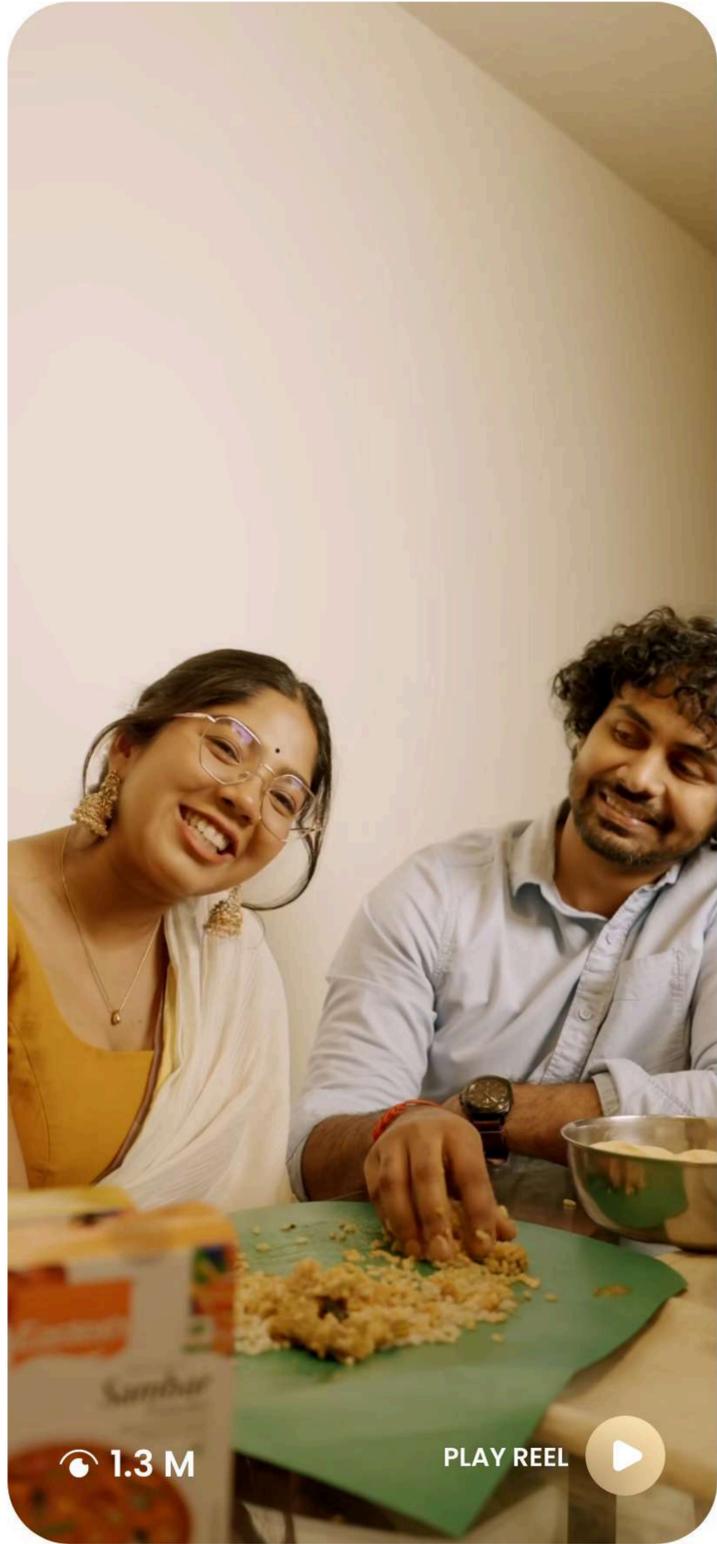
Be a Future Pilot with

AirArabia

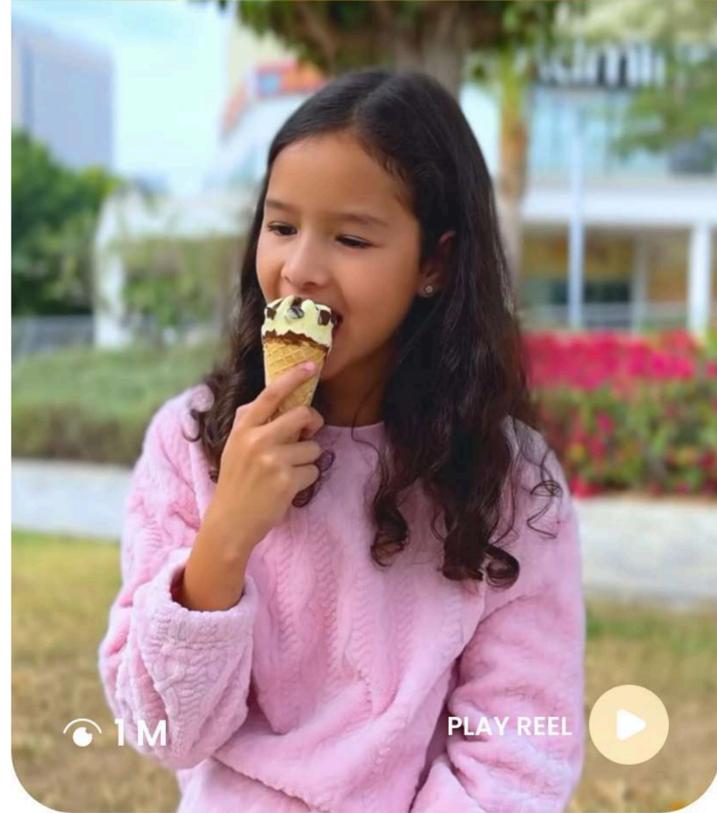


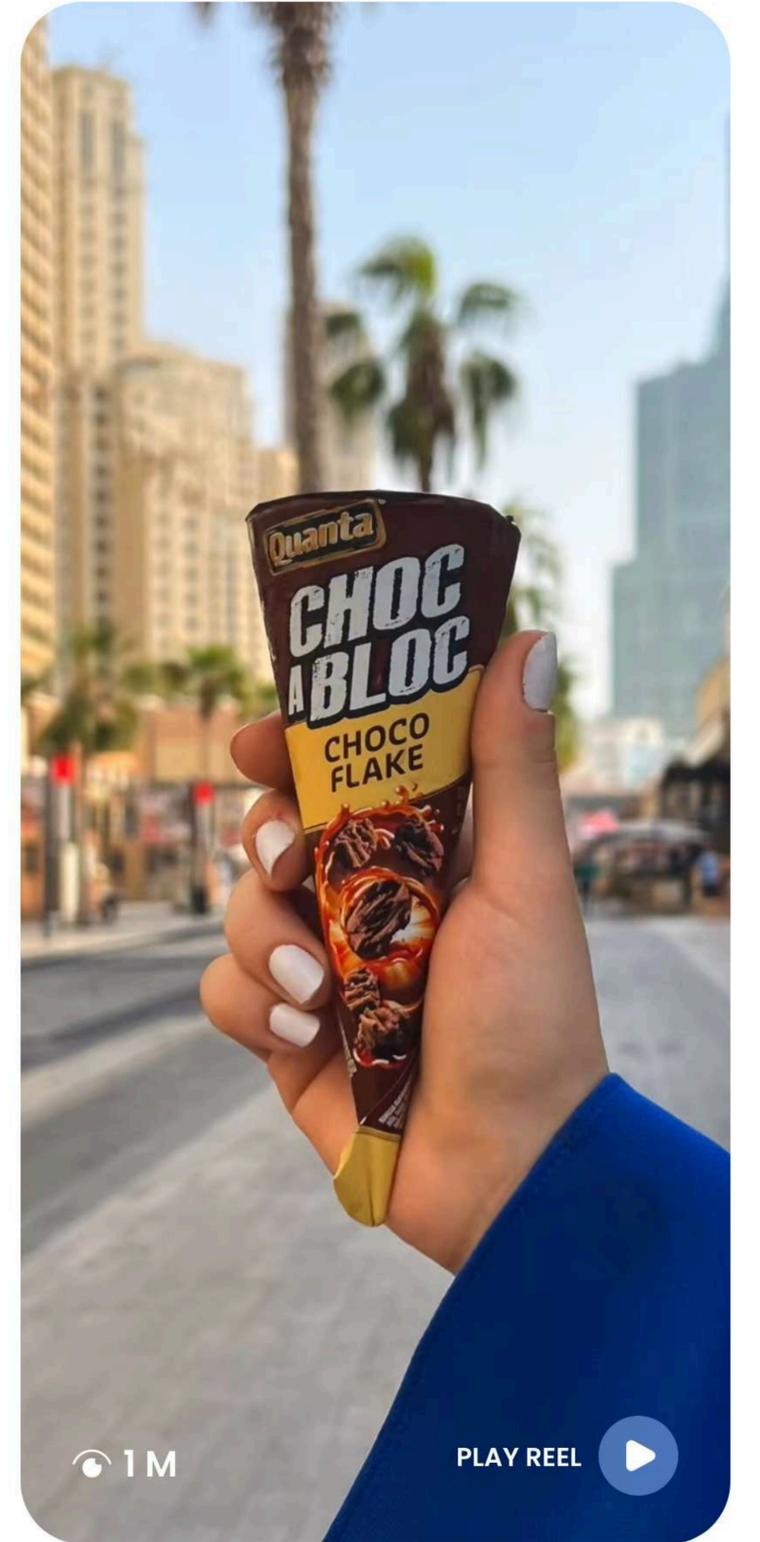




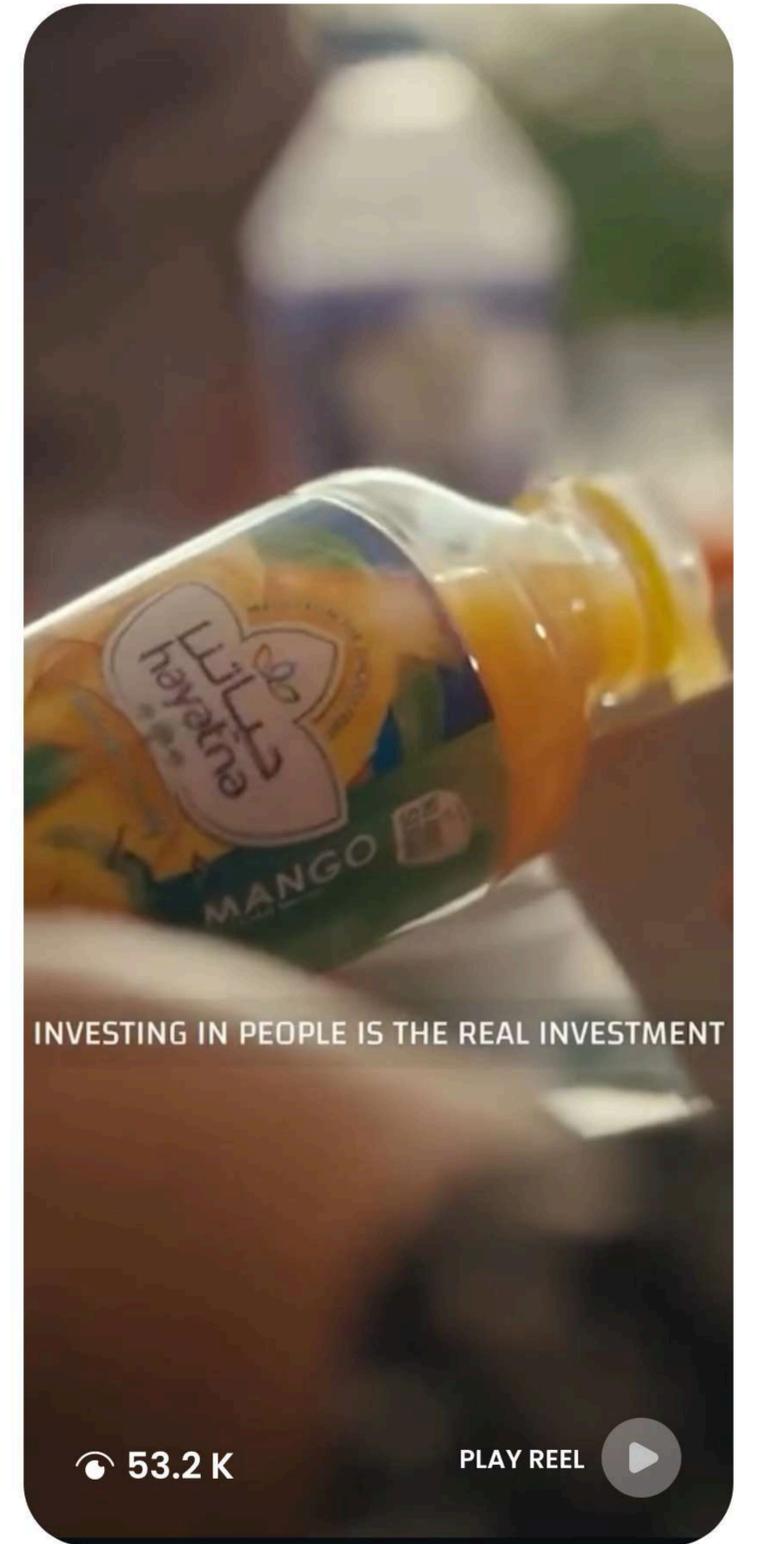








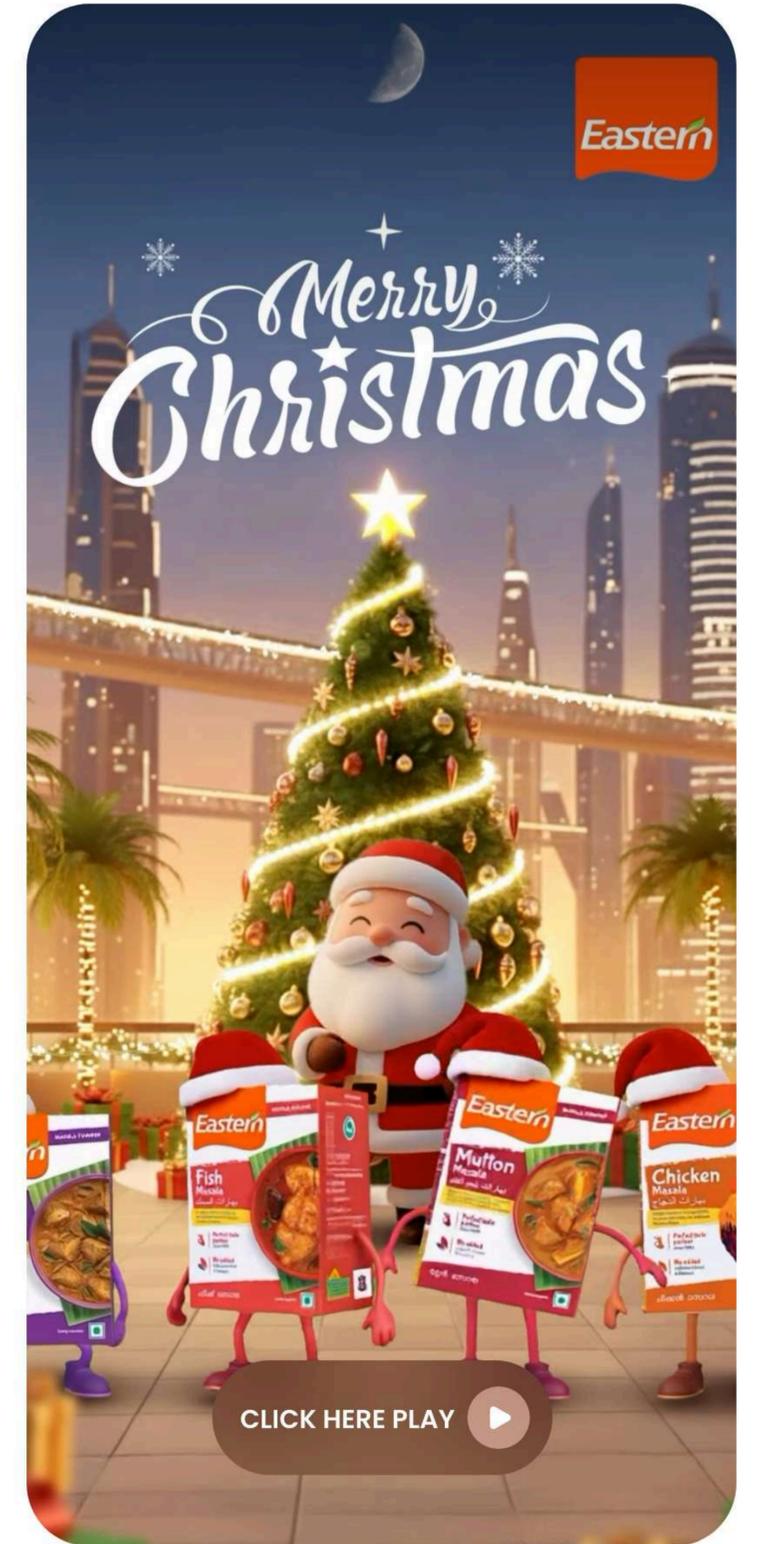
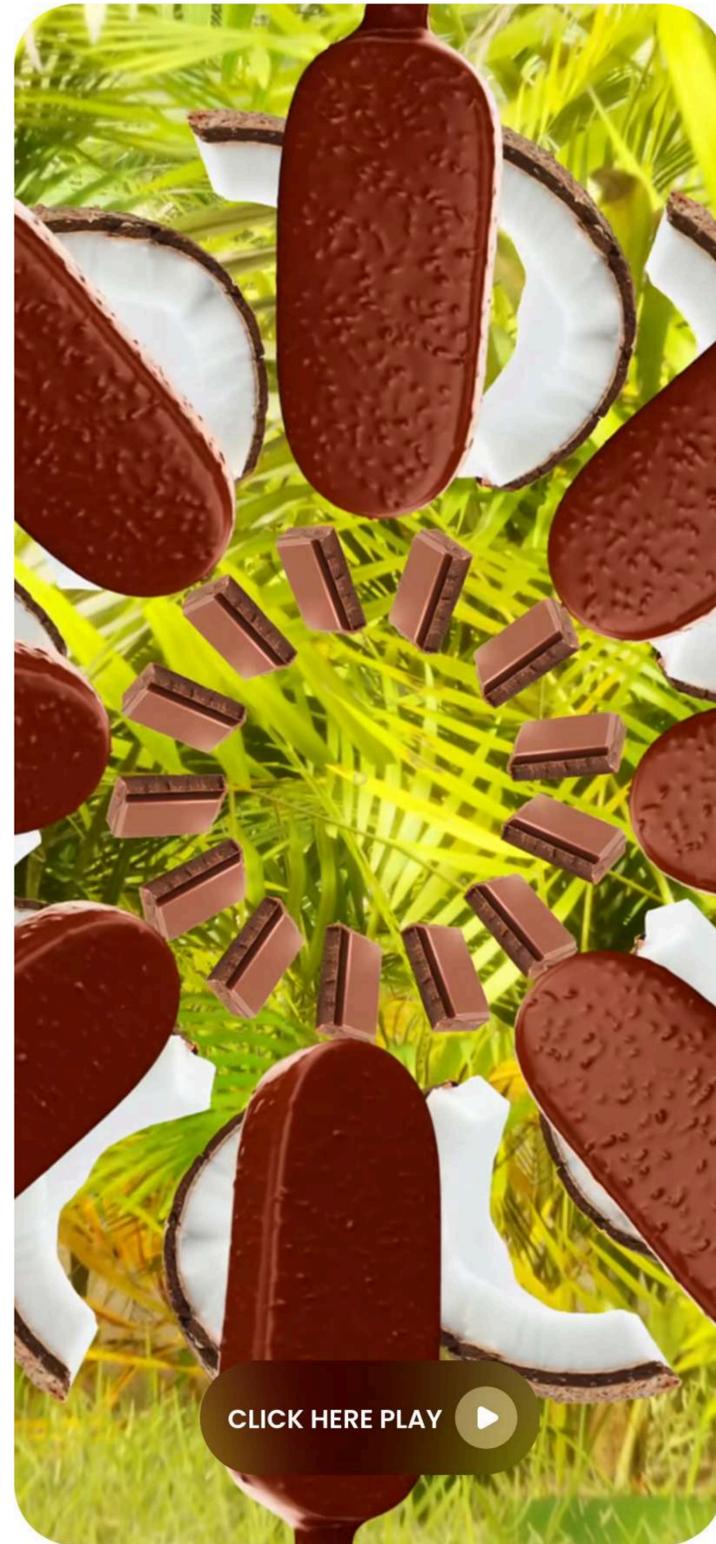




3D, 2D animated & Ai content

Redefining storytelling through AI, 3D & 2D Animated art.







CLICK HERE PLAY



وشعور الانتماء الموجود
في كل بيت عُماني
IN EVERY HOME,
A SENSE OF BELONGING

CLICK HERE PLAY



CLICK HERE PLAY



تذوق النكهة
الخرافية!

CLICK HERE PLAY



قرمشة ولا أروع
CRUNCHY CRISPZ

CLICK HERE PLAY



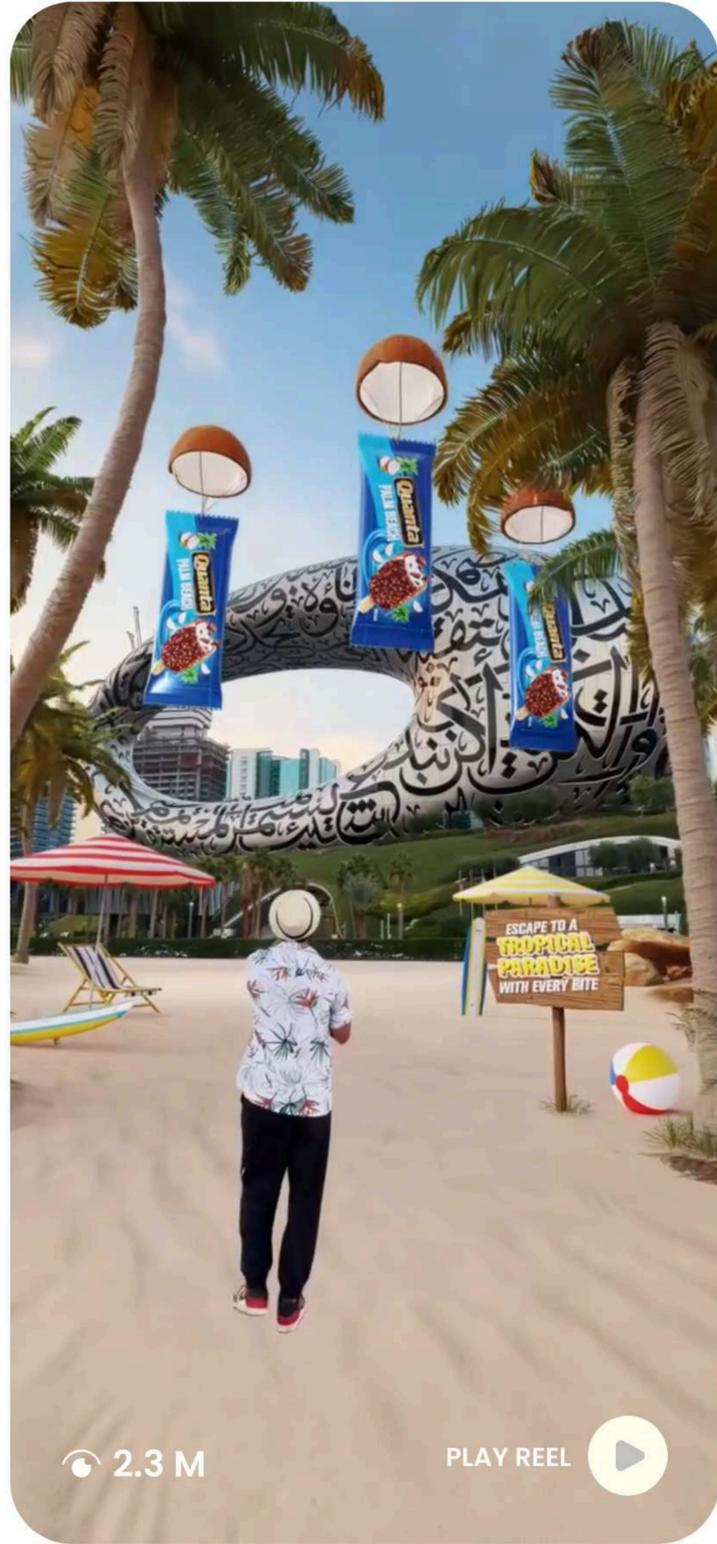
BISCONNI



CLICK HERE PLAY 

CGI, beyond imagination

**Breaking the boundaries of physics and photography
to create stunning, digitally crafted assets for any platform.**





TVC & DVC

We produce high-impact TV and digital commercials that blend cinematic quality with strategic storytelling to captivate audiences on every screen.



[CLICK HERE PLAY](#)



[CLICK HERE PLAY](#) 



[CLICK HERE PLAY](#) 



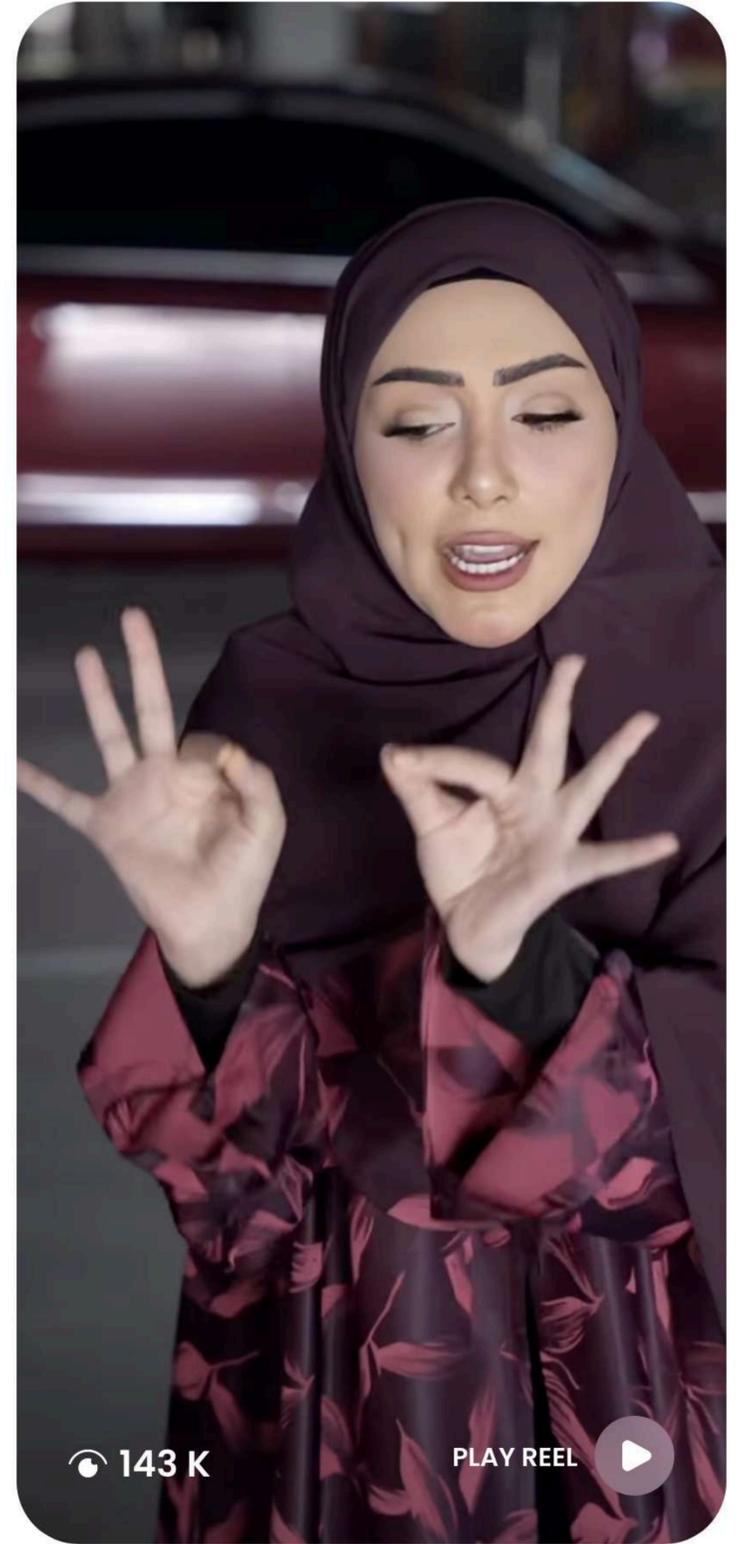
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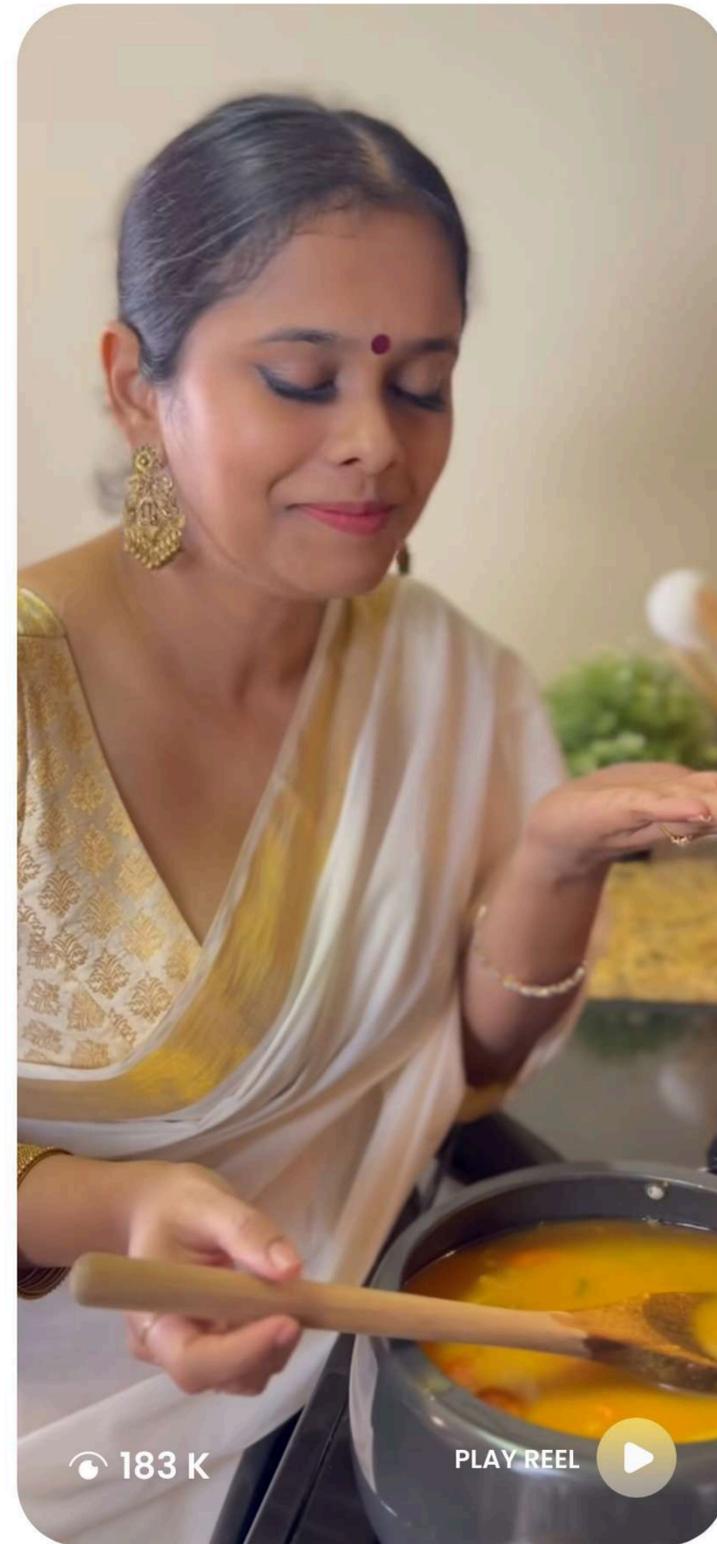


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influencer collaboration

Amplifying your story through authentic collaborations.

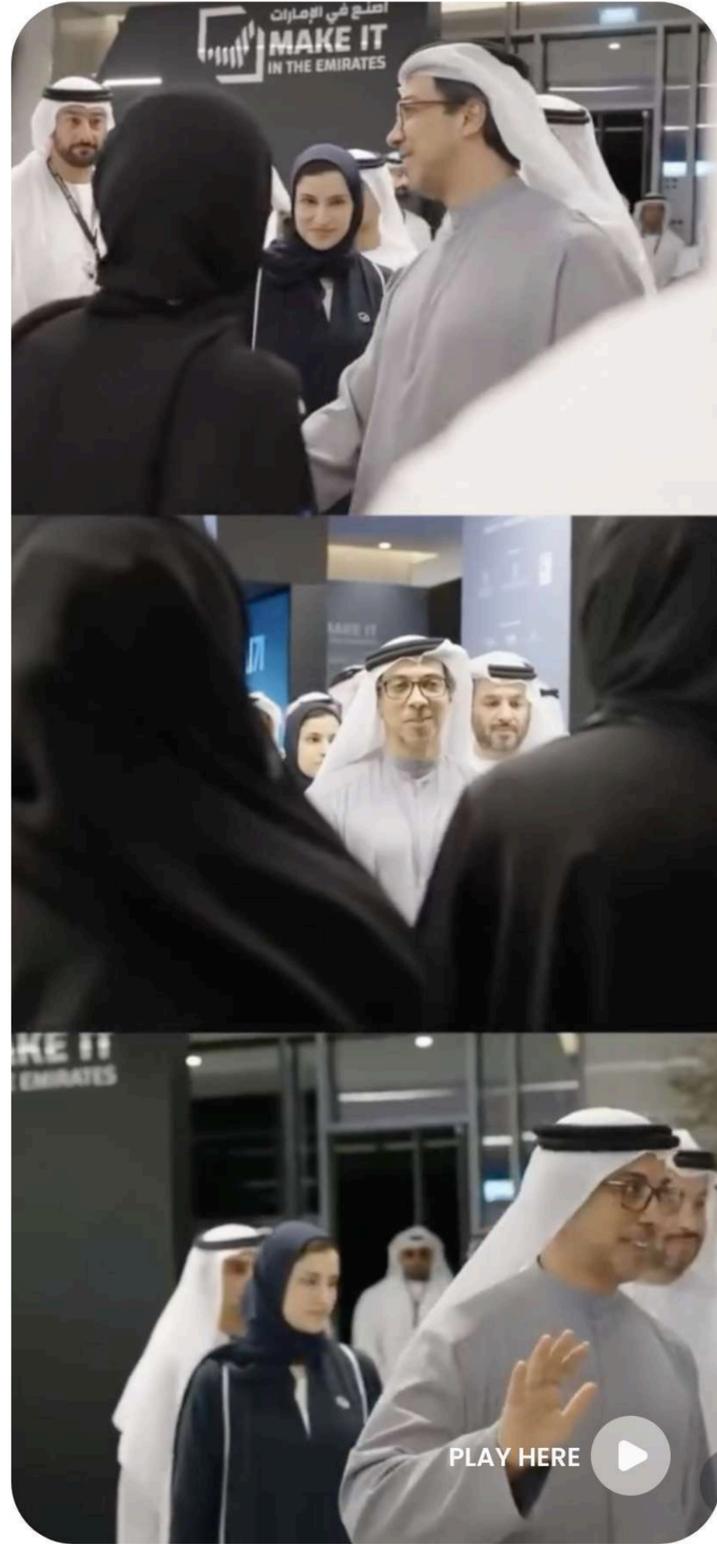






event coverage

Expert coverage that brings
your events to life.



thank

you

We look forward to
hearing from you.

www.kreataglobal.com